



AirSmile



FOR THE PURPOSE OF MEDIA & MARKETING

THE PROPERTY OF AIR HEALTH PTY LTD (2021)

About Dr Heath Fraser

GENERAL DENTIST
PRACTICE OWNER
DIRECTOR
AIRSMILE FOUNDER / CEO



heath@airsmile.com



[heath-fraser-31858532](https://www.linkedin.com/in/heath-fraser-31858532)




[CLICK to book a meeting.](#)



Heath Fraser is the proud founder and CEO of AirSmile and the owner and director of Avenue Dental Kawana. At his core, Heath is an expert in business ownership, a confident clinician and has an astute understanding of the Australian dental industry, all of which will continue to aid in the success of his endeavours.

He is an experienced general dentist with twenty years working within the dental field. His dental education and time in 'trenches' as a patient-focused dentist and successful dental practice owner led him to take on the challenge to build a platform (AirSmile) that will impact the many facets that make it difficult for patients to proceed with the dental treatment they want and often urgently need.

Heath is a savvy business entrepreneur with high energy and an exciting passion for doing what it takes to change things for the better - traits that will continue to be his strength as he paves the way for a new way for patients and dentists to connect. A path he hopes will empower people to make the decision to move ahead with treatment - decreasing the poor oral health statistics around the world.



About Rebecca VanZutphen

PRACTICE MANAGER
QUALIFIED DENTAL ASSISTANT
SMALL BUSINESS OWNER
AIRSMILE FOUNDER / COO



rebecca@airsmile.com



[rebecca-vanzutphen-530541198](https://www.linkedin.com/in/rebecca-vanzutphen-530541198)




[CLICK to book a meeting.](#)

Rebecca VanZutphen is as vibrant and zealous as dental practice managers get. With over two decades of experience working in all facets of the dental clinic, her ability to cultivate unique team cultures that complement the vision and values of the business has seen her scale dental practices from a single provider to multi-million-dollar facilities in a few short years. Her achievements and approach to business management have made her a respected resource for practice owners and managers eager to see their businesses thrive.

Rebecca is now the founder and COO of AirSmile. The revolutionary digital marketplace that connects patients with their perfect dentist. Rebecca's involvement in creating the AirSmile brand and business model was guided by her deep-seated devotion towards business growth and passion for providing optimal patient care.

In the future, Rebecca is eager to use her skills, knowledge and understanding of business and dental management to improve the health of both dental patients and practice profits as she works day and night to bring AirSmile to the global market.





AirSmile

WWW.AIRSMILE.COM
admin@airsmile.com